

ARE FALLS AFFECTING YOUR BOTTOM LINE?

Among older adults, fall-related injury is one of the most expensive medical conditions.¹
What if we could help you identify those residents most at risk for a fall before it happens?

PROBLEMS:

Falls are Frequent, Expensive and Often Avoidable

- An estimated 30% of adults over 65 years of age fall each year.
- The medical costs associated with these falls are expensive. In 2012, it was estimated that medical costs of fall related injuries for people 65 and older, adjusted for inflation, was \$30 billion dollars.

The Falls Risk Assessment tools currently in market have gaps

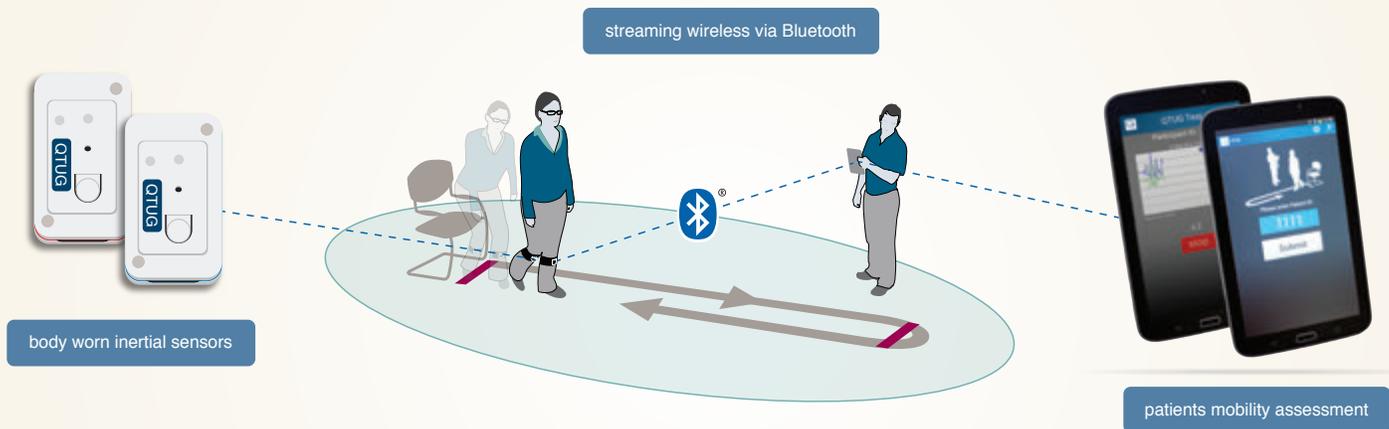
- Existing assessments are subjective and not standardized, they provide limited information to inform intervention
- Existing technology analyzes the information on a person's walk, however, that information is not benchmarked against any existing information.
- Existing solutions are large, cumbersome and expensive, requiring a skilled practitioner to collect the data.

SOLUTION:

Kinesis QTUG™ Mobility and Falls Risk assessment technology is a proprietary technology based on years of research and experience. Known as The Quantitative Timed Up and Go (QTUG), the technology provides a method for objective assessment of mobility and falls risk.



1. Stevens JA, Corso PS, Finkelstein EA, Miller TR. The costs of fatal and nonfatal falls among older adults. Injury Prevention 2006;12:290-5.



QTUG IS IN A CLASS OF IT'S OWN:

- Assessments are measured and compared to a large reference population allowing falls risk assessments to be objective and accurate.
- QTUG is easy to use and mobile – allowing you to take it on the road, out of the facility and directly into the home.
- QTUG makes falls risk assessments scalable. The ease of use and portability of QTUG allows anyone in the field trained on QTUG to perform the assessment, meaning your physical therapists can stay put and focus on analyzing the assessments and administering therapy plans.
- QTUG is a registered Class I Medical Device.

**Stop letting falls affect your bottom line.
Get a jump start on your falls risk program & call us today.**

For More Information, please call (800) 450-0970

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